



AWAY FANS GUIDE

Welcome to the Coventry Building Society Arena

...LET'S ALL SING TOGETHER

#PUSB 



Welcome to the Coventry Building Society Arena.

On behalf of everyone at Coventry City Football Club, we look forward to welcoming you for your forthcoming fixture at the CBS.

We hope to provide you with the best possible matchday experience. Ticketing queries should be directed to your own Ticket Office, but if we can help with any other queries, please get in touch. We hope most of your questions are answered in the guide below.

General enquiries: Info@ccfc.co.uk

Accessibility enquiries: Jodie.Jones@ccfc.co.uk

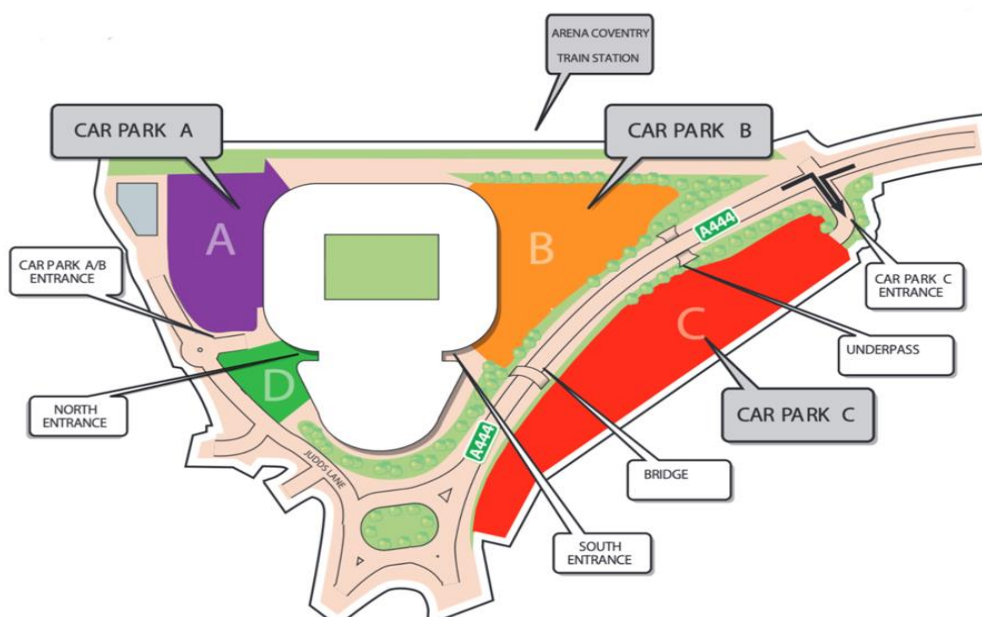
For the most up to date matchday information, please check our website [here](#) and take a look at our social media channels.

Please note that supporters may be refused entry if prohibited items, including any illegal substances, are found – or if supporters refuse to cooperate with the search processes in place at the CBS. The ground regulations are displayed on entry to the Stadium.

Location

The Coventry Building Society Arena
Judds Lane
Longford
Coventry
CV6 6AQ

You can also find us using what3words – **plans.blunt.intent** will take you directly to the legendary Jimmy Hill statue which is based outside the north entrance of the CBS Arena. Take a look at the [what3words location map](#) to view precise locations of the surrounding area. What3words links to other travel apps such as Google Maps, Bing Maps and Citymapper.





Away Allocation & Ticketing

The allocation of tickets offered to away clubs vary depending on demand and the police/safety advice we are provided with.

Visiting supporters will be located in the South Stand (often using blocks 7 - 12). Turnstiles open 2 hours before kick-off. Tickets are available on the gate (cash only) unless the game is an all-ticket match for away fans – please check your club website for details.

We operate ticket barcode scanners on entry, so please make sure you have your ticket ready, and it is in good condition to ensure the smooth operation of getting fans into the arena.

If you require ticketing assistance in advance of the game, please contact your own club's Ticket Office for assistance. If you have any ticketing queries on the day of the game prior to entering the stadium, please visit the in-house Ticket Office which is located near the South entrance of the arena.

A stadium map is printed on the back of your match ticket.

There is no re-admittance to the stadium if you leave prior to the end of the match.

There is a smoking house available to away fans to use during half time outside the South Stand.

Travelling to the CBS Arena & Car Parking

For full information on travel and parking, please [click here](#).

Travelling by Train

Coventry is on the main line between London and Birmingham.

Coventry train station is located in Coventry City Centre, around 4 miles from the Coventry Building Society Arena. There is an on-site train station at the CBS – 'Coventry Arena'. There is not a special matchday schedule, and trains run as timetabled.

For more information on Coventry Arena, please click [here](#) or visit www.nationalrail.co.uk for details.

Busses

For the most up-to-date information regarding bus services to the stadium in Coventry, visit the National Express Coventry website [here](#).

To get to the stadium using public transport from Coventry train station:

1. Get the Number 9 (towards University Hospital) or 11 or 12X (towards Coventry) bus from Coventry Train Station to Coventry Transport Museum



2. Then catch the Number 3 from Trinity Street or Number 5 from Pool Meadow to Arena Park (Tesco)
3. Once you arrive at Arena Park (Tesco), there is an underpass which takes you to Car Park B of the stadium

Taxis

Coventry is the home of the black cab! Our local taxi companies are:

- Allens Taxis – 02476 555 555
- Lewis Taxis – 02476 666 666
- Central Taxis – 02476 333 333 or 02476 777 777
- Yellow Taxis – 02476 1000 100

Coach Parking

If you are a fan arranging coach parking from an away club, please contact the Coventry Building Society Arena on cbsarena@apcoa.com regarding arrangements, availability and prices.

Car Parking

Both onsite parking at the Coventry Building Society Arena and offsite parking nearby is available.

[For details, click here.](#)

For away fans, Car Park C is the closest available paid parking to the South Stand.

If you are a disabled badge holder, please email cbsarena@apcoa.com for availability and prices of car parking.

Matchday Catering & Programmes

Food and drink (soft drinks and alcohol) is available within the South Stand concourse from the opening of turnstiles. All kiosks are cashless.

We offer a range of beers within the concourse and also a wide range of food options, including vegetarian and vegan options.

Our matchday programme 'PUSB' is priced £3.50 for league games and is available around the ground outside and can also be purchased inside the concourse behind any kiosk. All programmes include an extensive visitor's section.



Away Pubs

We recommend the following pubs for away fans:

- The Longford Engine
 - 270 Bedworth Rd, Longford, Coventry, CV6 6BP
 - 17 minute walk to the CBS
- The Coach & Horses
 - Longford Rd, Longford, Coventry, CV6 6BG
 - 15 minute walk to the CBS

Flags/Banners & Drums

Flags/Banners

Coventry City do allow flags in the away end, provided prior permission from the Club is sought by the support and subject to there being space to display your flag safely. Fans are required to contact the Club's Head of Supporter Services, Jodie Jones, on Jodie.Jones@ccfc.co.uk. Please attach the fire safety certificate for your flag to your email, along with the dimensions of your flag, a photo of your flag, details of any poles which are attached to the flag, location where you will be sat/where the flag would be displayed, and the best contact telephone number for yourself.

Please note, the Club reserves the right to ban, or refuse entry to any flag/banner considered to be offensive, discriminatory, insulting, or carry any inappropriate/commercial language or message. Any flags or banners not pre-advised and approved may be confiscated and returned after the games.

We will always try to accommodate flags/banners for an away team to make the matchday experience better, but in accordance with the regulations above.

Drums

We do not authorise away fans to bring a drum to the Coventry Building Society Arena.

Fan Behaviour

Coventry City FC are committed to ensuring a welcoming and inclusive environment for all our supporters.

If you witness of experience behaviour in the stadium which you believe breaches our [Diversity & Inclusion Policy](#) or falls below the standard that you would expect, we encourage you to report it as soon as possible.

If you would like to report an incident, you can:

- Speak to your nearest Steward or Supporter Services Officer.



- Report it on our dedicated text reporting number 07537 453 117 identifying the Block/Seat location and details of the incident.
- Report it to Kick it Out – details can be found [here](#).
- Report it by emailing matchday@ccfc.co.uk.

Prohibited Items

The prohibited items list set by the Coventry Building Society Arena [can be viewed here](#). This applies to home and away supporters.

Disabled Supporters & Accessibility

Tickets for disabled supporters are available to be purchased and are priced at the age-relevant price with the carer (if required) going free of charge.

Wheelchairs are located at the front of Block 8 in the South Stand, with stewards dedicated to this area.

If you are disabled badge holder, please email cbsarena@apcoa.com for availability and prices of car parking.

First Aid

In a medical emergency, fans should notify the nearest steward to alert one of the response teams to your location. There are also a number of defibrillators around the stadium to be used in the event of a cardiac arrest.

Leaving the Stadium

Please note that after the games, crowd control measures will be in place to segregate home and away supporters. This means that away fans will be unable to turn left outside of the stadium towards the Arena Shopping Park.

Contact Us

Away supporters can direct any enquiries regarding their visit to the Supporter Services Team by emailing Info@ccfc.co.uk.