

## **Preston North End And Preston Supporters Collective**



### **Minutes of scheduled meeting held on Tuesday 28<sup>th</sup> June 2022 at 7.30pm in the Boardroom at Deepdale**

**Attendees:** Ben Astley (PSC), Charlie Winyard (PSC), John Billington (PSC), Kim Ramshead (PSC), Shaun Thompson (PSC), Peter Ridsdale (PNE), Ben Rhodes (PNE), Hannah Broadley (PNE), Tom Drake (PNECET), Jonathan Counce (PNE).

**Apologies:** None.

#### **1. Matters Arising From The Previous Meeting (April 2022)**

The minutes of the last meeting were accepted as a true reflection of the meeting and there were no matters arising that were not covered elsewhere in the agenda.

#### **2. Ticketing – 2022/23 Season Ticket Campaign Reflection**

PR said that the campaign had been a success. There were very few complaints and as a campaign it was almost as good as it gets that provides a good base to start with. It was great to see everyone come together and the club would like to thank all supporters for playing their part. BA said they hadn't expected so many volunteers, but everyone really bought into the campaign. PR said that the adult mix had been a problem before, with only 32% adults before, but this had risen to 46% in these sales. He also added that they thought it would be cash neutral, but income was well up on last year. PR also asked for details of those who had assisted, so the club could say thank you to them. BA asked when the details of the Ambassador scheme would appear on the website – which PR and HB confirmed would appear soon, plus pre-season pricing would be announced with big reductions for Ambassadors. BA asked about reciprocal pricing with away clubs. PR explained there was a meeting scheduled about the categorisation of the fixtures and the club were willing to look at all proposals in isolation. JB asked about disability parking. HB confirmed a reduced cost and said that cup and friendly games were included, but pass holders would need to book.

#### **3. Permanent Fanzone Update**

PR said the club were wrestling with the costs and that the club had been given a budget this year for everything, however, he said the plans had been revisited and that it was the intention to put it in the Alan Kelly Town End and hope it will be open asap. JC said the maintenance team were trying to get it up and functional with everything needed as early as possible in the season. PR said everyone was running fast to have it open and that it would be able to open for other events. He also confirmed that Heineken were putting money towards it. BA asked if in the meantime the food stalls could be inside the fencing. TD said that the PNECET were looking to keep family friendly activities going and were partnering with external companies and were also looking to give the Family Room a facelift. PSC also suggested looking at ways to cover the fencing with North End livery to make it more welcoming. PR said that the club's commercial team had been charged with adding more sponsors and partners to the club's portfolio. JB asked about the old toilet block on the corner of Bill Shankly Crescent; but PR said it was not the club who had bought it and PNE had objected to the use of it.

#### **4. Catering**

BA said this had been a topic discussed in the first 12 months of the MOU and with a lot of new and old fans returning, and at least two stands virtually full every game, that fans are nervous about the service they are going to receive. He said everyone needs to hit the ground running and make sure the service levels were right. JB asked about the pre-ordering of drinks. PR said he had had a meeting with Heathcotes this week and that they were in the last year of their contract. He also agreed to set up a meeting with PSC and Heathcotes to discuss all the issues ahead of the new season. BA asked if they were going to offer anything different. TD said he had presented a Biryani offering to them. BA said there wasn't a lot for Vegan fans, but added that the hot potato tram had been a success and asked there be theme days and a mix of offerings.

#### **5. Merchandise**

PR said there had been supply issues with the new kit and that it would be released in the next few weeks, but would not be worn in the first friendly. He said discussions over future kit supplier partnerships were coming to a conclusion and hoped an announcement could be made in the near future.

#### **6. Community Engagement**

BA asked about volunteering opportunities and the best way of putting people in touch with the club to do things such as looking after the Walk of Fame, painting or weeding. JC said he would look at the best way of using people within the H&S rules and regulations that need to be observed. TD said that the PNECET always welcomed volunteers, who would need to be DBS checked, but having people support other fans with disabilities or mental health issues, would be a big help.

#### **7. Pre-Season Training Camp/Getafe Game**

CW asked a number of questions about the Spanish training camp and in particular the game against Getafe; BR confirmed that full details for fans would be published on the website once the organisers provided the answers to the questions asked.

#### **8. Topics Raised By PSC Members And Any Other Business**

Central League – would it still be at Springfields and could chairs be available to those who need it, particularly for the elderly who needed assistance. BR confirmed this was the case and would be organised.

Gym – PR said they had given notice and would move out in December, leaving an £80k rent disparity and they were discussing future use of the space.

Entry music – BR said the club were liaising with other fan groups, including North End Soul and working on this.

Memorial garden – PR asked if it would be respected given how open it would be, but said it would be looked at, as he would welcome one on site.

Gentry Day – early discussions suggested Watford as the most obvious game and Watford had already been approached to discuss.

#### **9. Date And Time Of Next Meeting**

The next meeting date is yet to be scheduled.

The meeting closed at 8.50pm.